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About Us

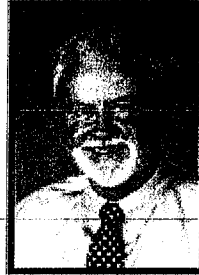
Mark Hershman, MCC is a much sought-after executive/business success coach. As president and owner of Hershman Associates, based in Greenwood, IN, Mark brings a broad-based business knowledge to his clients with over 25 years of experience in a variety of industries within the corporate arena, including multiple leadership roles and two start-up companies.

Mark is one of a select number of coaches in Indiana to earn the credential Professional Certified Coach (PCC) from the International Coach Federation. He is also one of only three coaches in Indiana to achieve the Master Certified Coach (MCC) designation.

Mark speaks the language of business effectiveness, bottom-line results and return-on-investment are his expertise—not just theories and hypothetical case studies. Experience in several senior executive roles makes him appreciative of the many challenges and hurdles leaders face. That's why clients such as Fortune 500 companies: Allstate Insurance, Conesco Insurance Group, AT&T and Sallie Mae (USA Group) have found Mark's coaching insights to be so valuable. He also works with Indianapolis organizations such as RE/MAX of Indiana, Butler University, Barnard Associates, Inc., Barnes and Thornburg, Clarian Health Partners and One America.

Mark began his formal coaching career in 1996 as a Senior Coach with Career Consultants/OI Partners, Inc. He was President of the JWC Business Coaching Group, based out of Lee's Summit Missouri before founding his own coaching company, Hershman Associates, in 2001, specializing in business success coaching.

Mark has been featured on radio and in several publications as well as a speaker regarding leadership issues. He is very active in the coaching community including serving on various committees of The



Mark Hershman,
president and
owner of
Hershman
Associates



Master Certified Coach
International Coach Federation

*Taking Your Business
to a Higher Level*

Coaching Profession Leadership & Certification:

- Master Certified Coach (MCC). One of only three in the state of Indiana.

- Past President and Founding Member, Greater Indianapolis Chapter of the International Coaching Federation (ICF)

- Designated a Professional Certified Coach (PCC) from the International Coach Federation

- Chairman, National Subcommittee for Corporate Coach Credentialing (ICF)

- Organizing Committee for the ICF Chapter President's Leadership Event

- Certified member of the International Coach Federation

- Certified Trainer for the Coaching Clinic

- Certified to administer the Leadership Effectiveness Analysis (360 instrument)

- Certified to administer Extended DISC

- Certified RESULTS Coach

- HIGH IMPACT TEAM Coach

- Congregational Coaching Mentor Coach

Executive Coaching Experience:

- 10+ years

2/12/2009

Hershman Associates

International Coach Federation, the leading professional organization for the coaching industry and serving that organization as a founding member and first Chapter President in Indianapolis.

Mark believes strongly in "community payback." He has been a director and officer for the The Rotary Club of Indianapolis, served on the Executive Committee for Youthlinks of Indiana and the Local Organizing Committee for the World Basketball Championships. Mark has served Center Grove High School basketball as their public address announcer for 15+years and is an elder at Center Grove Presbyterian Church

Work Experience:

- Human Resources Executive: 20 years
- General Management Executive: 14+ years



HERSHMAN
ASSOCIATES

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Hershman Associates

3044 Golfview Drive :: Greenwood, IN 46143
Phone: (317) 535-7416 :: Fax: (317) 535-4119
E-mail: info@hershmanassociates.com
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